

LOGIC MODEL - Northern California Grantmakers (NCG) Disaster Preparedness and Response Initiative

Key Findings—Needs Assessment & Task Force Review

- Preparedness must be reframed as an immediate asset that strengthens organizational capacity, as well as a long-term safeguard in case of a disaster.
- Philanthropic organizations in the Bay Area are inadequately prepared for a major disaster.
- There is a lack of clear definitions and standards of practice for disaster preparedness and response.
- Preparedness and response plans must be tested and practiced effectively.
- Nimble grantmaking processes need to be developed, allowing emergency response funds to be quickly disseminated.
- Philanthropic organizations can play an important role in building grantee capacity for preparedness and response, but few are currently doing so.
- Regional planning among Bay Area philanthropic organizations is needed to coordinate education, advocacy, and resources.
- The development of regional pooled resources, including adequate levels of funding for disaster preparedness and response, is needed.
- Philanthropy must have a seat at the broader emergency management table.
- Large corporations often have resources mobilized for disaster response and can make unique contributions. Philanthropy needs to enhance coordination with this sector.

Strategies

- Education**
 1. Design and launch a targeted educational campaign to reframe preparedness as an immediate asset to philanthropic organizations as well as a long-term safeguard.
- Best Practices Dissemination and Training**
 2. Sponsor forums for sharing best practices and resources (NCG).
 3. Develop and launch online tool kit of best practices, standards, and resources (NCG):
 - ▶ Sample preparedness plans
 - ▶ Sample protocols for testing and practicing plans
 - ▶ Sample MOUs
 - ▶ Protocols for disaster grantmaking, including the development of funding mechanisms and triggers to be in place for disasters
 - ▶ Training resources and links to intermediaries, business continuity consultants
 - ▶ Consolidation of research and recommendations
 4. Develop clear definitions and standards of practice for disaster preparedness and response in the Bay Area philanthropic community.
- Regional Philanthropic and Cross-Sector Coordination**
 5. Provide linkages with regional philanthropic disaster preparedness planning efforts for NCG members (NCG).
 6. Coordinate philanthropic support for advocacy (to ensure adequate support for vulnerable populations).
 7. Create strategic grantmaking resources for critical anchor institutions, and community based first responders.
 8. Develop a communications system for the Bay Area philanthropic community::
 - ▶ Incident Command System
 - ▶ External communications with state, national, and international philanthropic organizations and donors
 9. Coordinate and implement region-wide drills and exercises for the philanthropic community.
 10. Collaborate with regional disaster preparedness emergency management systems (NCG).

Resources:
 NCG Disaster Preparedness and Response Task Force and other existing NCG resources (e.g., Corporate Contributions Roundtable, Public Policy Committee, Member Education) will foster collaboration, dialogue, and leadership among NCG members to implement the strategic plan.
 Adequate funding and staffing are provided to carry out the goals of the Initiative.

Intermediate Outcomes (1–3 years)

- Bay Area philanthropic organizations will recognize preparedness as a short- and long-term asset.
- Greater numbers of NCG members will report having developed comprehensive internal preparedness plans based on standards of practice.
 Greater numbers of NCG members will report testing and exercising their plans regularly.
 Greater numbers of NCG members will report engaging in disaster preparedness capacity building with their grantees.
- Individual and pooled philanthropic resources for disaster preparedness and response will increase. As a result:
 - ▶ Community based organizations, critical safety net providers (e.g., food banks), and providers serving vulnerable populations will have increased funding for disaster preparedness and response.
 - ▶ Greater numbers of critical anchor institutions and community-based first responders will have signed MOUs for emergency grantmaking.
 Local philanthropy will have representation on regional emergency management bodies.

Long-Term Outcomes (3–5 years)

- Disaster preparedness will be an integral part of everyday organizational life among NCG members.
- Bay Area philanthropy will be adequately prepared to respond to a major local disaster.
- Community-based organizations will have an increased capacity to respond to disasters.
- Low-income and vulnerable communities will be significantly better prepared with training and supplies.
- Funders will have a proven track record of collaboration on disaster preparedness.
- Stable, ongoing partnerships with government and corporate sectors will exist.
- Updated local and state policies will better meet the needs of vulnerable populations in a disaster.
- A communications infrastructure will be in place and tested among Bay Area philanthropic organizations.