



January 27, 2013

Alan Weiss, Ph.D.
Society for the Advancement of Consulting
Box 746
East Greenwich, RI 02818

Dear Dr. Weiss,

I am writing to offer my highest recommendation for Kristen Putnam-Walkerly for admission into the Society for the Advancement of Consulting.

We retained Kris and her firm, Putnam Community Investment Consulting, to manage our Accountable Care Organization (ACO) grantmaking process in 2011. Kris expertly managed this project, and in spite of a very tight timeline completed it without any major issues. Kris helped create a process to solicit, review and select grantees in California that are focused on building integrated healthcare solutions that will lead to lower overall costs while maintaining high clinical quality. This included advising us on best practices in grantmaking, conducting outreach and dissemination of our RFP, responding to all applicant inquiries with the highest level of customer service, working with our staff to identify and address legal and finance issues, helping create the scoring tool, setting up the process by which the grants were to be evaluated, and facilitating a small team of our senior staff to make final grant decisions. There were a total of fifty-nine proposals submitted and eighteen final recipients that were awarded a grant, and it is clear that our grant program would not have turned out so successfully without her help.

Kris and her team integrated easily and effectively with our staff and senior leadership. Throughout the project I felt fully confident in her ability to represent us well to our grant applicants, who in most cases are our colleagues on the provider side and senior leaders of their own organizations. Kris' consulting services and her character are of exceptional quality, and I highly recommend her.

If you have any questions I am happy to provide additional information, and can be reached at 818-228-2535.

Best regards,

A handwritten signature in black ink that reads "Juan C. Davila".

Juan Davila
Executive VP, Health Care Quality and Affordability
Blue Shield of California